PURRITAN Audio Laboratories



Ultimate Power Cords Utterly Unique Utterly Wonderful

Extraordinary to touch and hold but what lies beneath the incredible feel of these cables:

Puritan Ultimate cables are as flexible and floppy as a silk rope. A complex of soft fabric layers protect conductors avoiding vibration pick up and the whole assembly has such limpness that vibration distortion, a massive enemy of ultimate fidelity, as is normally transmitted directly to the circuit board heart of every element of your system though power cabling, is completely eliminated.

The individual power conductors on these cables feature massive 41 Amps rating 12 AWG extreme high purity copper cores insulated with specially formulated, ultra soft silicone dielectric. Over this three different highly flexible nanotechnology membranes are sequentially applied:

The first contains complex assemblies of carbon atoms formed into a variety of elaborate molecular formats, these structures intercept incoming airborne interference frequencies confusing, absorbing and neutralising them, they further seek out unwanted frequencies being transmitted through the power conductors themselves attracting and neutralising these also. The second layer is a magnetic barrier the inclusion of which enables a significantly more comprehensive and effective overall barrier to electro magnetic interference waves than the usual copper and mylar screens of other exotic cords. This magnetic barrier when combined with the third layer our carbon resistive absorptive screen, creates an EMI barrier that is totally unsurpassed in its comprehensive efficacy.

The ground conductor is treated along its entire length with a highly flexible and complex polycrystalline metals layer that draws out and neutralises interference frequencies present on the ground line.

The sum of all of these ground breaking design and materials features is a power cable absolutely like no other in this world and one that will elevate your systems performance to entirely new heights.